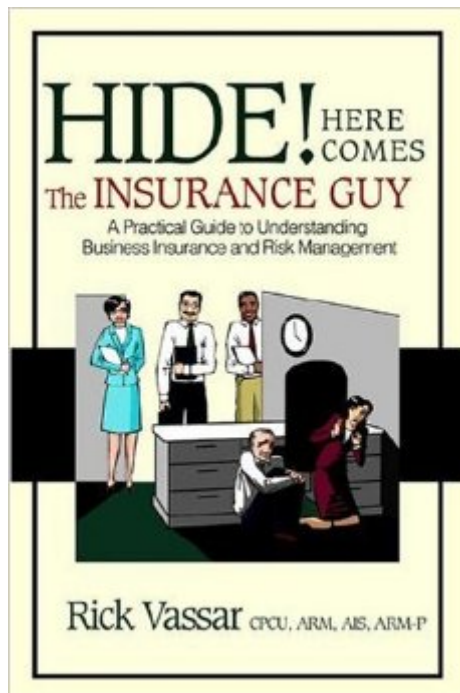


The book was found

# Hide! Here Comes The Insurance Guy: A Practical Guide To Understanding Business Insurance And Risk Management



## Synopsis

If you are ready for simple explanations, practical solutions, and time-tested strategies that will reap huge savings in insurance costs, then *Hide! Here Comes The Insurance Guy* is here to help! Author Rick Vassar, certified as an expert in the commercial insurance arena, writes from a risk manager's perspective as he tackles the often confusing field of commercial insurance with his real-numbers/real-solutions strategy. Developed not just as an initial learning tool, but also as an ongoing resource for experienced managers as well as the uninitiated, this simple guide will help busy executives and business owners reduce expenses in their current programs. Vassar will teach you four distinct steps to controlling your insurance costs: 1. Understand the language, understand the process 2. Know the players, know how to better manage the process 3. Develop a strategy, develop a plan to maximize coverage for minimal cost 4. Invest the time, invest in real financial benefits With a fresh perspective, *Hide! Here Comes The Insurance Guy* provides insight into an industry that is constantly evolving and changing, and shows how you can potentially save your company millions of dollars in insurance costs! [www.vassargroup.com](http://www.vassargroup.com)

## Book Information

Paperback: 196 pages

Publisher: iUniverse, Inc. (June 30, 2006)

Language: English

ISBN-10: 0595386083

ISBN-13: 978-0595386086

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 10.4 ounces

Average Customer Review: 5.0 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #2,755,576 in Books (See Top 100 in Books) #70 in Books > Business & Money > Insurance > Liability #511 in Books > Business & Money > Insurance > Business #930 in Books > Business & Money > Insurance > Risk Management

## Customer Reviews

No need to hide from THIS insurance guy. Somebody once said that a New York accent was the most effective form of birth control known to man. Others might nominate as an effective contraceptive any tendency to talk about insurance. Author, risk manager and consultant Rick Vassar has penned an illuminating primer on insurance and risk management in his book, "Hide! Here Comes the Insurance Guy." The title is a take-off on the notion that, for most people, meeting

with an insurance person or discussing coverage is as much fun as a root canal or proctological exam. Vassar tries (successfully) to cushion the blow and counter the stereotype by presenting insurance and risk management principles in a straightforward way that can profit any business professional. Part of his theme is that most companies have risks that are overseen by someone whose title is not "Risk Manager." Most companies do not have risk managers but all companies have risk and need to manage it. For these risk managers without title or formal portfolio, Vassar's book is an indispensable primer and guide. Reading and heeding his advice will save businesses much money, frustration and Excedrin-consumption. Vassar divides his book into three main sections. Part I discusses business strategies to even the playing field between policyholders and insurance companies. Part II walks through the major basic forms of insurance coverage for most any business. Part III rounds out with a useful; glossary and index. Vassar's target audience is likely not the Fortune 500 or Fortune 1000 risk pro who attends the annual RIMS Conference. There is no highfalutin discussion of enterprise risk management or views from 50,000 feet above ground level.

[Download to continue reading...](#)

Hide! Here Comes The Insurance Guy: A Practical Guide to Understanding Business Insurance and Risk Management  
Hide! Here Comes The Insurance Guy: Understanding Business Insurance and Risk Management  
How to Hide Money During a Divorce: How to Hide Assets, How to Hide Money From Husband, How to Hide Money From Creditors, How to Hide Money During Bankruptcy)  
INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1)  
Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management  
Hide & Speak Italian (Hide & Speak (Barrons))  
Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance)  
Quantitative Risk Management, + Website: A Practical Guide to Financial Risk  
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1)  
Conquering Risk: The Fundamentals of Risk Management and Insurance  
Here Comes the Night: The Dark Soul of Bert Berns and the Dirty Business of Rhythm and Blues  
Fly Guy and the Frankenfly (Fly Guy #13)  
Fly Guy Meets Fly Girl! (Fly Guy #8)  
Fly Guy's Ninja Christmas (Fly Guy #16)  
There's a Fly Guy in My Soup (Fly Guy #12)  
Hooray for Fly Guy! (Fly Guy #6)  
Boost Your Guy-Q: Quizzes to Test Your Guy Smarts  
Love Comes Softly (Love Comes Softly Book #1)  
Financial Risk Management: Applications in Market, Credit, Asset and Liability Management and Firmwide Risk (Wiley Finance)  
The Feeling of Risk: New Perspectives on Risk Perception (Earthscan Risk in Society)

